

# Isn't it time for your next big move?

Gecko Hospitality  
Franchise Opportunities:  
*Recruiting for the  
Country Club Industry*

**Gecko**  
Hospitality®

[franchisegecko.com](http://franchisegecko.com)

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*“By joining Gecko as a franchisee, I have improved my quality of life dramatically. Not only am I my own boss, but I also make my own schedule. The very best thing is the freedom to plan with my family. I can do things now that really make a difference for my family and be there for them.”*

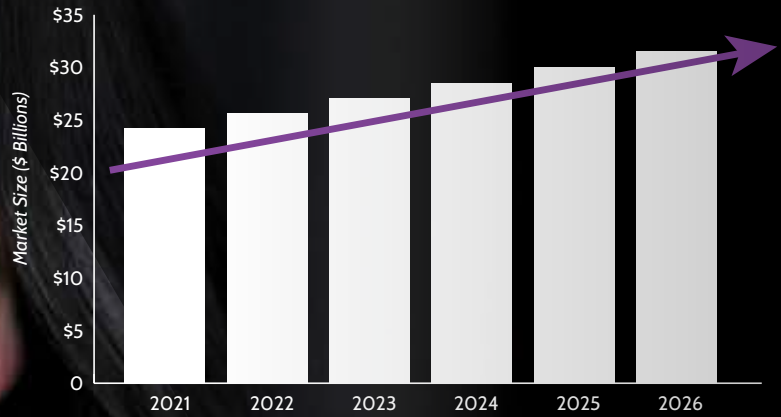
*–Larry Friedkin, CPC,  
Gecko Hospitality® Franchisee*

***Do you love the camaraderie of working in clubs, but can do without the long hours and the stress of dealing with members, committees, and the internal politics? A Gecko Hospitality franchise allows you to stay connected, yet be your own boss.***



Country Clubs will be looking for quality candidates to meet the demands of the growing industry.

The time is NOW to become part of this dynamic and exciting trend.



Source: AnythingResearch, "2021 Premium Report on Golf Courses & Country Clubs"

# It's time.

Be your own boss, set your schedule, and take your well-earned place in one of the fastest growing industries.



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*“The support is unbelievable and what I would consider the most valuable part of joining Gecko, and I believe it is one of the things that sets Gecko apart from the rest, not only in terms of tools and resources available – but even more so by the incredible support that the franchise owners give. I know that if I need anything, it is just a phone call or email away.”*

*–Victoria Epstein, CPC  
Gecko Hospitality® Franchisee*



# Connecting people and changing lives, one career at a time.®

Our mission says it all. Every day, our franchise partners around the country are connecting top-tier talent to hospitality clients seeking the best-of-the-best.

We truly believe that a fulfilling career can change someone's life, and we have lived this mission since our founding in 2003 .

Today, Gecko is the nation's largest hospitality recruiting firm for hotels, resorts, country clubs, restaurants and casinos – and we owe our success to our franchise owners and recruiters.

**We want you to join us. Become a franchise owner and be part of something great.**

**2003**

Year Founded

**#1**

North America's  
#1 Hospitality Recruiter

**80**

Offices

# The competitive edge.

Our franchise partners and recruiters place professionals in hundreds of leading clubs, casinos, restaurants, hotels and resorts throughout North America.

Our unique model gives franchise partners access to the industry's best resources and most up-to-date technology and information available.

In turn, this provides you with the competitive edge you need to build a successful business.

## CPC Certification

Our professional recruiters have the CPC certification (Certified Personnel Consultant)—which requires a rigorous process of compliance with the highest industry standards of recruiting professionalism and ethics.

## Committed candidates

The professionals we recommend are loyal to Gecko because we treat them well and provide not only the support they need to succeed, but the respect they deserve.

## National network

We work as a team to ensure every one of our offices across North America finds and places only the best professionals from our nationwide database of top-tier candidates.

## True partnership

All of our franchise partners go the extra mile to learn about our client's business, their culture, and the qualifications needed in their next employee to help them achieve the success they desire – **because finding the right candidate is the most important thing we do.**





*“After 30 years in my industry, I knew there must be a way to put all I learned to better use. With my background and skills, it was easy to adjust to interviewing management candidates and matching them to the right groups. And Gecko Hospitality® and its franchise owners have been right here beside me through the years, as advisers, mentors and listeners. I would not be where I am today without their tremendous support.”*

*–Marty Tarabar, CPC  
Gecko Hospitality Franchisee*



*“It’s an incredible honor to be included among the best recruiting firms in the country. I started Gecko Hospitality because I knew there was a better way to make connections between quality candidates and the country clubs that need them.”*

*–Robert Krzak  
President, Gecko Hospitality.*



*In addition to hands-on guidance from our experienced staff during the preparation stages, we offer the following benefits:*

- A turnkey business operation with established operation and administration procedures and organizational support from other recruiters and franchisees.
- Access to established working relationships with some of the best-known clients in the restaurant, hotel, resort, casino, and hospitality fields.
- Sales and marketing materials and support, as well as systems and procedures designed to maximize your effectiveness.
- Access to Internet employment recruiting/advertising search and marketing providers.
- Comprehensive operations and sales manuals.
- Convenient, centralized client billing.
- Group-purchasing discounts.

# Your recipe for success.

Starting a new business takes hard work, but our franchisees will tell you that it's more than worth the effort.

Plus, you're not alone. We're there from the start, setting you up for success with our proven franchise model .



Low capital investment



Fully integrated, internet-based technology



Turnkey operation with proven strategies



Highly effective franchise structure and models



Excellent quality of life



International recognition





*“Forward-thinking clubs have an opportunity to reinvent themselves to fit the modern needs of its members—making private clubs not only relevant, but essential to the innerworkings of a members’ lives and family activities.”*

*Source: Chambers USA, February 22, 2021, “Are Private Clubs Still Relevant?”*

# Build your business.

Opening your Gecko Hospitality® business is easier than building a business from the ground up.

From day one, your enterprise will be part of our highly effective organization, which offers an excellent brand with strong name recognition and a well-established reputation for excellence.



## Our country club recruiters place proven leaders for positions including:

Activities Director	Food and Beverage Director
Chief Engineer / Facilities Director	General Manager / COO
Clubhouse Manager	Golf Course Superintendent
Controller	Housekeeping Manager
Dining Room Manager	Human Resources Director
Director of Banquets	Membership Director
Director of Catering	Sommelier
Director of Finance	Spa Manager
Director of Sales and Marketing	Tennis Professional
Executive Chef/ Sous Chef	Tournament Director

## Franchise fees:

### Gecko Hospitality®

\$45,000 for a territory with a population between 2M and 4M

\$50,000 for a territory with a population greater than 4M, up to 8M

### Gecko Executive Hospitality™

\$30,000 for a territory with a population between 2M and 4M

\$40,000 for a territory with a population greater than 4M, up to 8M

### Total initial investment: \$48,885 - \$84,760

*Includes franchise fee, initial inventory and supplies, equipment, furnishings, advertising, recommended working capital, and our training program.*

**Don't wait any longer. Start building your business today.**

Contact us to get started.



# Gecko Hospitality®

Forbes **2021**  
AMERICA'S BEST  
EXECUTIVE  
RECRUITING FIRMS

POWERED BY STATISTA

Corporate Office:  
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Fort Myers, Florida 33919

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 @GeckoRecruit

 Gecko Hospitality

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